



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

MEETING DATE Apr 18 2017 10:35AM - Regular School Board Meeting

Special Order Request
 Yes No

ITEM No.:
EE-10.

AGENDA ITEM ITEMS

Time

CATEGORY EE. OFFICE OF STRATEGY & OPERATIONS

DEPARTMENT Procurement & Warehousing Services

Open Agenda
 Yes No

TITLE:
Recommendation for Renewal and Additional Spending Authority - 14-036N - Adult Workforce Education Advertising Agency

REQUESTED ACTION:
 Approve the contract renewal for above Request for Proposal. Contract Term: July 1, 2017, through June 30, 2018, 1 Year, User Department: Career, Technical, Adult, and Community Education; New Award Amount: \$7,084,301; Awarded Vendor(s): Omni Automotive South, Inc.; Minority/Women Business Enterprise Vendor(s): None

SUMMARY EXPLANATION AND BACKGROUND:
 The School Board of Broward County, Florida, received four (4) bids for Request for Proposal (RFP) 14-036N - Adult Workforce Education Advertising Agency Services and it was awarded on August 6, 2013. The term of this contract is from August 6, 2013, through June 30, 2016, with two (2) one-year renewals. This request is to approve the second renewal of this RFP.
 A copy of the RFP documents are available online at:
http://www.broward.k12.fl.us/supply/agenda/14-036N-Adult_Workforce_Edu_Advertising_Agency_Svcs.pdf
 This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

SCHOOL BOARD GOALS:
 Goal 1: High Quality Instruction Goal 2: Continuous Improvement Goal 3: Effective Communication

FINANCIAL IMPACT:
 The estimated financial impact to the District will be \$1,400,000. The contract award amount was for \$5,684,301. The request is to increase the spending authority by \$1,400,000, bringing the new contract value to \$7,084,301. The funding source will come from the Workforce Development funds. The financial impact represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

EXHIBITS: (List)
 (1) Executive Summary (2) Agreement (3) Approved ARF 8-6-2013 RSBM EE-1 (4) Approved ARF 1-20-2016 RSBM EE-2 (5) Approved ARF 6-28-2016 SSBM 4 (6) Financial Analysis Worksheet (7) Vendor Letter (8) Survey

BOARD ACTION:
APPROVED
 (For Official School Board Records Office Only)

SOURCE OF ADDITIONAL INFORMATION:	
Name: Jeanette Johnson	Phone: 754-321-5757
Name: Mary C. Coker	Phone: 754-321-0501

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Maurice L. Woods - Chief Strategy & Operations Officer

Approved In Open Board Meeting On: APR 18 2017

Signature
 Maurice Woods
 4/7/2017, 3:16:59 PM

By: Abby M. Freedman
 School Board Chair